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# Building a Healthy Community



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OROMOCTO EVENTS AND PROGRAMS  
PARTNERSHIP OPPORTUNITIES

# Investing in Oromocto Recreation makes sense.



The generous support of our partners allows us to continually develop a wide range of events and programs for all age groups and maintain our sport and leisure facilities. As Oromocto continues to grow, so will our events and programming.

## Benefits of partnering with our Town

- Increase your brand awareness
- Build and strengthen relationships with our citizens
- Attract new clientele
- Enhance your company's image in Oromocto and surrounding area

At Recreation and Tourism Oromocto, our vision is that people and organizations who proudly call our community home are active, healthy and involved. By working together, we make our Town a great place to work, play and raise a family. This vision will always be at the heart of what drives us to move forward.

When you become a sponsor of Oromocto's facilities, programs or events, you receive high visibility, community presence and the opportunity to make a difference for participants. It is our belief that each and every child, adult, and older adult, regardless of ability, should have access to recreation services and facilities to improve their lives and the lives of those they love.

The schedule of events, programs, and list of facilities is very diverse, from family focused fun, to high caliber sporting events to seniors programs. Or, if you are so inclined, a quiet walk through a wooded nature trail.

## Sponsorship Opportunities

Events	Naming Investment (per year)	Years
Specialty Camps	\$500 Ea.	1
Recognition Banquet	\$1,000	1
Fall Family Day	\$1,000	1
55+ Club	\$1,000	1
Summer Concert Series	\$2,500	1
Family Snowfest	\$2,500	1
<b>Facilities</b>		
Dog Park	\$1,000	5
Arts and Learning Centre	\$1,000	5
Playground Equipment	\$1,000	10
Hazen Park Field	\$2,500	5
Anniversary Park	\$2,500	5
MacKenzie Field	\$2,500	5
Deer Park	\$2,500	5
Community Centre	\$2,500	5
Deer Park Nature Trail	\$2,500	5
Waasis Road Turf Field	\$7,500	10
King's Arrow Arena	\$7,500	10

## Potential Advertising Vehicles

- On-site recognition for naming sponsors
- Print ads in Recreation guide
- Web ads on Town website
- Ability to display and hand out promotional material at events
- Complimentary tickets to event
- Logo on promotional material
- Mention in advertising and press releases
- Speaking opportunity at events
- Facebook link

Advertising Signage is also available at **King's Arrow Arena, ball fields, Community Centre, Hazen Park, park benches.**



There are sponsorship and advertising opportunities to fit any budget. Customized sponsorship can also be arranged to fit your needs.

For more information, contact Bill Jarratt at 506-357-4456 or email [bjarratt@oromocto.ca](mailto:bjarratt@oromocto.ca)